

SAMPLE • FICTIONAL BRIEF

Rotas that run themselves

ClearShift: shift scheduling, swaps and leave for clinics with 5–80 staff

Prepared for a 6-clinic dental group • sales@clearshift.example

Scheduling eats the week and still breaks on the day

- The rota lives in a spreadsheet and three WhatsApp groups
- Staff swap shifts informally; the manager finds out on the day
- Last-minute no-shows leave shifts below safe staffing
- Overtime surprises only show up at month-end payroll

TYPICAL COST

6.5 h

spent on the rota every week before ClearShift, averaged across our 14 paying clinics.

CLEARSHIFT

One rota your whole team can see, swap and confirm from WhatsApp.

No app to install for staff. Managers plan on the web; staff get reminders and swap requests on WhatsApp.

Everything a clinic rota needs, nothing it doesn't

Plan in minutes

Drag-and-drop rota, auto-filled from staff availability and your shift templates.

Swaps without chaos

Staff request swaps; the manager approves in one tap and the rota updates for everyone.

Never short-staffed

Coverage alerts fire the moment a shift drops below your minimum staff rule.

No payroll surprises

Live overtime tracker and a payroll-ready CSV export at month end.

Live in two days, set up by our team



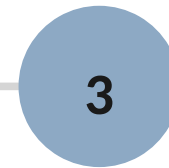
Import staff

Upload your staff list as a CSV. We do it with you on day one.



Set the rules

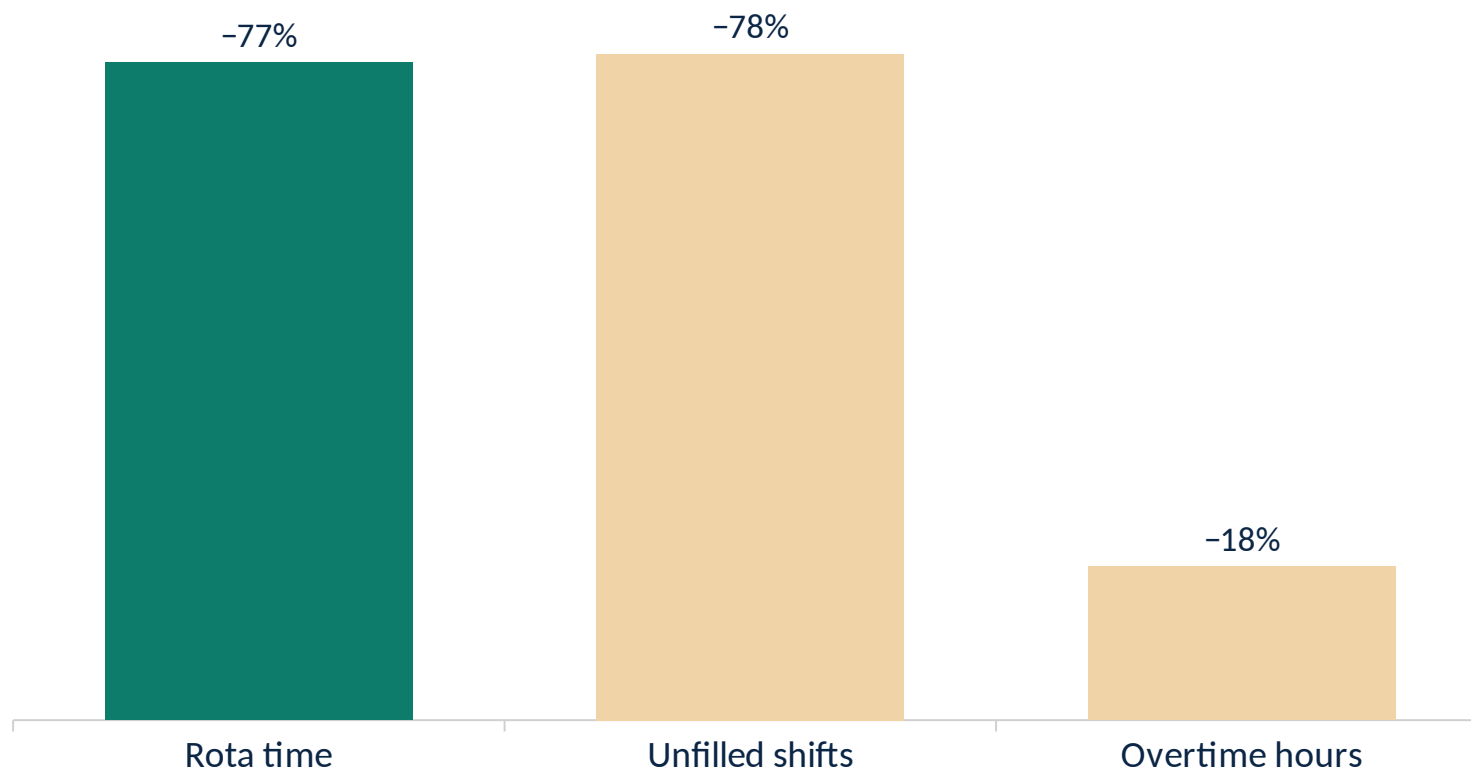
Shift templates and minimum staff per shift, per clinic.



Publish

Staff get their shifts on WhatsApp, with a reminder 12 hours before each one.

Clinics cut rota time by 77% in their first 90 days



BEFORE → AFTER

Rota time: 6.5 h to 1.5 h a week.

Unfilled shifts: 9 to 2 a month.

Overtime hours: down 18%.

Source: ClearShift customer data, average of 14 paying clinics over their first 90 days.

What clinic owners ask us first

“My staff won't use another app.”

- They don't need one: shifts, reminders and swaps arrive on WhatsApp
- A web link opens the full rota on any phone

“Where does our data live?”

- Hosted in India
- Role-based access controls who sees what

Simple monthly plans, 30-day free trial

Plan	Staff included	Price / month	Extra staff
Starter	Up to 15	Rs 2,500	—
Growth	Up to 40	Rs 6,000	—
Multi-site	Up to 100	Rs 12,000	Rs 100 each

Onboarding by our team in 2 days is included on every plan.

Our proposal: a free 60-day pilot

- Start with 2 of your 6 clinics, free for 60 days
- We set up rotas, rules and WhatsApp reminders in 2 days
- Then move all 6 clinics to the Multi-site plan if it works

sales@clearshift.example · clearshift.example